



Ontario's Vehicle Sales Regulator

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## Consumer Line 2011

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### Issue #11 (Jun 2011)




June 2011

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#### CONSUMER PROTECTION

The Compensation Fund is leading the way



On July 1, the Motor Vehicle Dealers Compensation Fund will celebrate 25 years of consumer protection. The Compensation Fund is supported by Ontario's registered dealers and provides up to \$45,000 in financial assistance to consumers who have a valid claim against an Ontario-registered dealer. [Click here to learn more about the Compensation Fund.](#)

#### EXTRAS :

**Auto Talk**

*Vehicle History Reports:*

Vehicle history reports provide the history, or background, of a vehicle. They may provide information such as accident history, odometer readings, branding information and whether a car was registered in another province or state.

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**Contact Us**

If you have any questions, comments or suggestions for Consumer Line, email us at [consumerline@omvic.on.ca](mailto:consumerline@omvic.on.ca) and let us know what you think!

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**Featured Links**

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#### INDUSTRY HEADLINES

**Buyer Beware: Curbsiders pose as private sellers**




If you are looking for a used vehicle online, or get referred to a private seller, you may come across curbsiders. A curbsider poses as a private seller and sells damaged, misrepresented or even stolen vehicles. Industry research suggests more than 25% of the used vehicle classified ads are posted by curbsiders. You only benefit from consumer protection when you buy a vehicle from an Ontario-registered dealer. Vehicles bought from private sellers or curbsiders are not eligible for Ontario's consumer protection.

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#### HAVE YOU HEARD?

**Look for the decal!**



Ontario-registered dealers can be found by looking for the "Ontario Registered Dealer" decal. When you buy from an Ontario-registered dealer you know you are dealing with a professional who is licensed and regulated by OMVIC, and you are covered by consumer protection laws. To find a registered dealer near you, visit [buywithconfidence.ca](http://buywithconfidence.ca) or look for this decal.

Consumer Line is a monthly publication by the Ontario Motor Vehicle Industry Council - OMVIC, and is sent to you because you have requested it. If you have received this e-mail in error, or prefer not to receive more issues, you can unsubscribe at any time by following the link below.

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OMVIC is the self-management organization of the motor vehicle dealer industry and administers the Motor Vehicle Dealers Act -- a public protection statute -- on behalf of the Ministry of Consumer Services. OMVIC's mandate is to maintain a fair and informed marketplace by ensuring registration of motor vehicle dealers and salespeople, regularly inspecting all of Ontario's 8,800 dealerships, maintaining a complaint line for consumers and conducting investigations. OMVIC also administers the Motor Vehicle Dealers Compensation Fund.



[↑ Link to Top](#)

#### Consumers

The Safer Way To Buy  
Consumer Protection  
Enforcement / Compliance  
Compensation Fund  
Avoid Curbsiders  
FAQ

#### Dealers / Salespeople

MVDA Requirements  
Enforcement / Compliance  
News / Publications  
Registration Services  
FAQ  
Education

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#### Connect

