



Ontario's Vehicle Sales Regulator

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CONSUMER PROTECTION

The price you see is the price you pay



Under provincial legislation, Ontario-registered dealers are required to disclose specific vehicle information in their advertisements. By doing this, Ontario-registered dealers help you to make an informed vehicle buying decision and provide you with what you need to know about a vehicle. Next time you are flipping through your local newspaper for your next vehicle, be on the lookout for a few items:

All-in pricing which means no hidden fees. The total sale price should include all fees. The only additional fees a dealer can charge you are taxes (HST) and licensing. The dealer must include their contact information (name and telephone number), the previous vehicle history (if it was previously a daily rental and/or leased on a daily basis, a taxi/limo, police cruiser or emergency services vehicle) and the number of vehicles available (at sale price and how many are still available).

INDUSTRY HEADLINES

Don't be stuck with a lien that's not yours



Many consumers think it is not possible to purchase a vehicle with a lien, but in fact it is. When purchasing a vehicle, you need to do your homework and make sure the vehicle you are interested in has everything you want without the extra baggage of a lien. If you purchase a vehicle privately that has a lien on it you are not protected. If you purchase a vehicle with a lien from an Ontario-registered dealer, you are protected. To find out if a vehicle has a lien purchase a Used Vehicle Information Package (UVIP) or contact ServiceOntario.

HAVE YOU HEARD?

Beware of unregulated, online markets - curbsiders lurk online



New industry research* suggests that 19 per cent of private online classified ads may be posted by curbsiders - unregistered dealers that pose as private sellers and sell misrepresented, damaged or even stolen vehicles. Unregulated marketplaces like Craigslist and Kijiji and dangerous and vehicle buyers need to protect themselves. [Click here](#) to find out how to avoid buying from curbsiders.

*UCDA Front Line - November 2010

EXTRAS :

Auto Talk

UVIP:

A Used Vehicle Information Package (UVIP) is a vehicle history report that details vehicle ownership history, odometer information and discloses any outstanding liens on the vehicle. Private sellers are required by law to provide the UVIP to prospective buyers.

Contact Us

If you have any question, comments or suggestions for Consumer Line, email us at consumerline@omvic.on.ca and let us know what you think!

Featured Links

- Buy with Confidence
- Ministry of Consumer Services
- Know Your Ride

Consumer Line is a monthly publication by the Ontario Motor Vehicle Industry Council - OMVIC, and is sent to you because you have requested it. If you have received this e-mail in error, or prefer not to receive more issues, you can unsubscribe at any time by following the link below.

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OMVIC is the self-management organization of the motor vehicle dealer industry and administers the Motor Vehicle Dealers Act -- a public protection statute -- on behalf of the Ministry of Consumer Services. OMVIC's mandate is to maintain a fair and informed marketplace by ensuring registration of motor vehicle dealers and salespeople, regularly inspecting all of Ontario's 8,800 dealerships, maintaining a complaint line for consumers and conducting investigations. OMVIC also administers the Motor Vehicle Dealers Compensation Fund.



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